

SARAH KARPATI

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655 East 14 ST Apt. 6D | New York, NY 10009

Video Producer

Visionary story teller | Passionate Video Journalist| Proven experience with multiple platforms

PROFESSIONAL PROFILE

Passionate and dynamic video storytelling innovator, with innate drive to create new styles and concepts and proven experience developing concepts and delivering well received video series and other storytelling formats.

- **Confident videographer bringing innovative experience conveying information and telling stories**, including employing graphics and animation with expertise shooting in diverse environments.
- **Adept at cultivating productive relationships** with internal teams and external partners and resources.
- **Proven experience as a producer, shooter and editor with strong technical proficiency** across multiple video technology tools.
- **Expertise with video series, story templates and diverse video formats.**
- **Versatile self-starting, autonomous performer and a team player**, who rapidly absorbs new skills and technology.
- **Detailed producer who generates ideas and concepts** to best meet project goals without losing sight of project vision and proven experience meeting deadlines in fast turnaround, high pressure situations.
- **Currently a licensed NAUI Rescue diver undergoing training to become a NAUI Divemaster**

AREAS OF EXPERTISE

Video Journalist – Shooting – Editor/Editing – Script Writer/Scripting – Motion Graphics – Producing
Reporting & Video Story Telling – Video Series – Animation – Sound Mixing
Project Conceptualization/Development – Relationship/Partnership Management – Team Leadership – Outsourcing –
Social Media Management - Licensed Scuba Diver - Underwater Photography

PROFESSIONAL EXPERIENCE

VERIZON MEDIA 2018 to Present

Video Producer

Serve as primary producer for multiple mini-series. In charge of ideation, research, casting coordination and on set direction. Shoot and direct in house productions. Track weekly progress of each episode as they go live. Oversee all edits of each episode and establish clean branding consistency. Coordinate with production companies to ensure the highest quality possible for each series. Prior role as Associate Social Video Producer consisted of pitching, shooting and editing a series of social first videos to be posted both on-platform and various social media platforms.

Notable Achievements:

- **Nominated for a Webby in the Science Education Category.** The video highlighted individuals who established a revolutionary technique for regrowing coral reefs with a higher success rate after reintroduction to the ocean
- **Won two Tellys for episodes in In The Know: Next Gen series.** The videos highlighted the perspectives of two marginalized groups and two inspirational young people from those communities
- **Nominated for a Telly for curation and production of video content on the In The Know Conservation facebook page**
- **Currently shooting 4 in house productions** and am serving as director, camera person and editor shooting in studio and on site

- **Ideated and pitched many series to be produced** Currently working on a series to highlight the simple changes individuals can make to their lifestyle to become more eco-friendly and reduce their impact on their environment
- **Received rapid advancement** from Associate Social Video Producer to Producer - Mini Series within 3 months of new position

AMERICAN EXPRESS GBT

2016 to 2018

Internal Communications & Public Relations Specialist / Video Producer

Oversees the Communications Team and primary producer of high level video, reporting to the Vice President of Internal Communications. Lead development and management of strategic corporate communication strategies. Compiled daily news and select highlights for rapid production and delivery of weekly recaps. Managed the corporate intranet platform and develops/deploys information, educating 15K+ employees. Coordinated with Marketing and Training departments to create content for social media, the intranet platform, and live events. Performed a diverse range of production activities, including: shooting, video editing, motion graphics, sound mixing, and color correction.

Notable Achievements:

- **Compiled select highlights from leading news sources to identify industry trends and produces** a combined weekly video, as well as developing other communications for and from the company.
- **Special project: short form video series on compliance in collaboration with all 8 senior executives**, aimed at increasing compliance adherence and internal reporting.
- **Special project: conceptualize and produce a 9/11 memorial video**, honoring the 11 American Express employees lost in the Trade Towers on 9/11, using the 9/11 memorial at the American Express New York City headquarters.
- **Special project: 20-video short form series**, educating the American Express global remote network of 15K employees on use of the intranet platform, including developing content creation skills for products and services. Produced, scripted, served as content expert, narrated it, shot, animated this diverse corporate curriculum.
- **Annual project: head team that travels to destinations** in celebration of top performing American Express employees and produces short videos in multiple formats in rapid turnaround for use during this 5-day corporate event.
- **Received rapid advancement** from a Freelance Video Producer, recruited to fill this role of increasing responsibility and **was offered the UConnect Manager role prior to departure**

JOVON PHOTOGRAPHY

2016 to Present

Freelance Photographer/Videographer

Serve as Second Photographer and Videographer in support of Lead Photographer. Performed editing of rough cuts, including color correction.

Notable Achievements:

- **Highly skilled coordination of shoots and set ideation**
- **Effectively managed client communications** with a diverse range of clients, ensuring smooth project delivery.
- **Received rapid advancement** from Assistant to Primary Photographer, then to role of 2nd Photographer

ONEMONTH.COM

2015 to 2016

Freelance Assistant Editor

Performed video editing, compiling rough cuts and mixed sound for use in online education courses, including: logging, archiving, and organizing, as well as editing string outs, short content, and in-video graphics.

Notable Achievements:

- **Recruited by former video producer** at Beastly to join this team and assist with overflow of projects.

BEASTLY PRODUCTIONS

2014 to 2015

Assistant Editor Internship

Developed a broad range of skills, including: Video Editing (logged, archived, organized and edited string outs, short content, and in-video graphics), Color Correction (ensured color temperature consistency with shots from multiple cameras), Motion Graphics (created lower thirds and title sequences), Transcription (transcribed rough cuts to streamline editing), and Sound Mixing (mixed sound bites and synced recorded music tracks the visual footage).

Notable Achievements:

- **Shot and assisted in scripting a TED Talk** on New Frontiers in Mental Health Advocacy.
- **Gained immense experience** with video production.

EDUCATION

BACHELOR OF ARTS (BA), SOCIOLOGY – WHEATON COLLEGE, MA

MINORS: JOURNALISM, ENVIRONMENTAL STUDIES & PHILOSOPHY

TECHNICAL PROFICIENCIES

Adobe Creative Suite (Premier Pro, Photoshop Illustrator, After Effects, Photoshop, Audition)

Microsoft Office Suite (Excel, Word, PowerPoint)

Intranet Software (Jive)

Google Suite (Drive, Docs, Sheet, Analytics, Hangout)

Webinar Software (WebEx, GoToMeeting)

Cameras: Red Scarlet-W, Sony A7III, Sony Fs7, Canon C-100 and C-300; Canon 5D Mark III; Panasonic GH5

Social Media: Proficiency managing all aspects of communications via social media platforms

WordPress