

Sarah Karpati

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Education

Columbia University Graduate School of Journalism | New York, NY

Master of Science in Journalism

Expected August 2025

- Investigated the NYC public hospital system and the higher rate of maternal mortality among Black women. Interviewed family members of the deceased and paired their experiences with city data, highlighting the low quality of care their loved ones received.
- Investigated Joppa Health Share and the implications of the lack of government oversight, leading to members having no official recourse after not receiving the medical coverage they expected.

Wheaton College | Norton, Massachusetts

Bachelor of Arts in Sociology with Minors in Journalism, Environmental Studies & Philosophy

2015

Professional Experience

Freelance Producer

Dec. 2024 - now

OceanX Media

- Created and launched a large-scale asset licensing workflow.
- Built a team of scientists to accurately identify animals down to the species in OceanX's archive of one-of-a-kind footage.
- Outlined ways in which OceanX could integrate species identification into their production process to streamline future asset management.
- Managed a team of 3 people to fulfill a large-scale asset licensing deal between OceanX and RWS Sentosa's aquarium.

Post-Production Producer & Video Editor

Sept. 2021 - Nov. 2024

New York Times | TBrand

- Collaborated with the video team to execute high-quality branded content.
- Autonomously supervised the post-production process of multiple videos, both standalone and series.
- Uploaded and encoded final videos on NYT CMS and pushed to live on NYT site.
- Built video pages and provided technical supervision of the video site.
- Secured assets on the NYT internal servers, allowing for global asset access.
- Edited together social cuts or teasers for video programs and internal and external needs. (Internal work includes but is not limited to TBrand sizzle, promotional reels, and award submission videos).

Multimedia Producer & Editor

Feb. 2020 - Aug. 2021

Yahoo | Life & Entertainment

- Served as the primary producer for Yahoo Life and Yahoo Entertainment social channels.
- Built massive follower growth for Yahoo Life TikTok; increased by 6,000 followers in a month.
- Ideated original video concepts with videos reaching as high as 2.6 million views overnight.
- Produced/shot/edited/ideated/optimized digital-native and social-first video content optimized for their specific social platforms (Instagram, TikTok, Facebook, YouTube, Twitter, LinkedIn).
- Set up field shoots and executed high-quality productions from remote locations.

Video Producer

Mar. 2018 - Feb. 2020

Yahoo | In The Know by Yahoo

- Served as primary producer for multiple mini-series where I ideated, researched, coordinated casting, and served as on-set director.
- Nominated for a Shorty in Social Good, a Webby in the Science Education Category, and a Telly for curation and production of video content on the In The Know Conservation Facebook page.
- Won two Tellys for episodes of In The Know: Next Gen series.
- Received rapid advancement from Associate Social Video Producer to Producer - Mini Series within 3 months of new position.

Technical Proficiencies

Software: Adobe Creative Suite (Premier Pro, Photoshop, Illustrator, After Effects, Audition), AVID, Wordpress, Datawrapper

Coding: Python, HTML, JavaScript, CSS

Investigative: FOIL, FOIA, OSINT, Court Documents, Medical Records

Cameras: Red Scarlet-W, Sony A7III, Sony Fs7, Canon C-100 and C-300; Canon 5D Mark III; Panasonic GH5

NAUI Divemaster